What we learned for next time:

Semper Fi Cyclocross learned both in the classroom and through experiences we encountered outside of the classroom all semester. Some shortcomings were worse than others, we were able to deal with the adversity presented to us and never give up. Though we may not have gone the easiest route, we learned that being passionate about something and the clear communication between all parties can lead to successful things. Due to the loss of our original facility of the Boneyard in Moscow, Idaho, our group made the decision to change events and host a Cyclocross race.

We learned to get things in writing, in terms of contracts with all necessary stakeholders. We were under the impression that the Boneyard was going to donate their facility for our event, and while it was originally communicated as such, the donation fell through. If we were initially to bind the Boneyard contractually, Semper Fi Cyclocross would not have encountered the problem of losing the event facility that we assumed was secured. We recognized how important it was to secure a facility, rather being under the impression of having a secure venue.

Semper Fi Cyclocross ran a pre-event, or a market research event in other words, to see how successful a Cyclocross race would be in the Palouse region. The number of participants along with some of the responses we gathered from evaluations led us to believe that a successful Cyclocross Relay Race could be held at the Fountain Business Park. If a future Cyclocross event were to be held, we could change some minor details, such as the event date to earlier in the season, large directional arrows for ease of riders, and use a better communication system including emergency flags for downed riders.

Participant evaluations gave us great insight as to some improvements that could be made if we were to hold another Cyclocross event.

We created a huge reach on Facebook, generating a total reach above 5500 people.

>85 % of people mentioned the novel relay aspect

>90% of people that would do it again